



Faculty of Business and Economics

Available Major and Minor Options (Quick Glance)

(For Non-FBE Students)

Majors		Minors
<ul style="list-style-type: none">• Asset Management and Private Banking• Business Design and Innovation• Economics• Finance• Human Resource Management• Information Systems• Marketing• Quantitative Finance• Wealth Management		<ul style="list-style-type: none">• Accounting• Economics• Finance• Human Resource Management• Information Systems• Marketing

For details, please refer to individual factsheets.



Faculty of Business and Economics

Accounting

Offered As:	✓ Minor
*Open to students of other Faculties:	For Non-FBE Curricula
What is it about?	Accounting is the language of business which is fundamental to decision-making and strategic planning. This minor gives students basic training and prepares them for a profession in both private and public sectors.
Offering Faculty:	Faculty of Business and Economics

Pre-requisite requirements and/or other conditions for declaring the major/minor	<ul style="list-style-type: none"> • All courses offered by FBE have quota restriction. Students' declaration of a major/minor offered by FBE will NOT guarantee them a place in the courses for fulfilling the major/minor requirements. • Some courses may have pre-requisite requirements. Students should obtain a pass in the pre-requisite course(s) before taking. • For details, please refer to http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum
Career opportunities:	For further information, please check with the Faculty or CEDARS (Careers & Placement)
Further information:	<u>Minor Requirements (36 credits)</u> <ul style="list-style-type: none"> • ACCT1101 Introduction to financial accounting • ECON1210 Introductory microeconomics • ACCT2102 Intermediate financial accounting I • ACCT2105 Introduction to management accounting • ACCT3103 Intermediate financial accounting II • ACCT3107 Hong Kong taxation
Contact:	T: 3917 5343 E: fbe.ugenquiry@hku.hk

* Note: Students pursuing curricula with major / minor programme(s) must complete at least one major programme from their home Faculties upon graduation.

Disclaimer: The information mainly applies to students admitted in 2017-2018 and thereafter. For students from different cohorts, the information is only for reference. Please check with Faculty/offering department for details. The pre-requisite requirements / conditions are subject to changes by Faculties from time to time, and students are advised to check with their Faculty Office in case of doubt.



Faculty of Business and Economics

Asset Management and Private Banking

Offered As:	✓ Major
*Open to students of other Faculties:	For Non-FBE Curricula
What is it about?	Asset management is the management of money for institutions and individuals in different asset classes, such as stocks and bonds. Private banking is the provision of advice and services, including investment, credit, trusts, etc. according to the specific needs of High Net-Worth Individual (HNWI) clients with liquid assets of US\$1 million or more. This major provides students with a solid foundation for a career in the fields of asset management and private banking.
Offering Faculty:	Faculty of Business and Economics

Pre-requisite requirements and/or other conditions for declaring the major/minor	<ul style="list-style-type: none"> • Candidates must undergo a selection process arranged by the BFin(AMPB) Programme Director. • All courses offered by FBE have quota restriction. Students' declaration of a major/minor offered by FBE will NOT guarantee them a place in the courses for fulfilling the major/minor requirements. • Some courses may have pre-requisite requirements. Students should obtain a pass in the pre-requisite course(s) before taking. • Special note: <i>See attached</i> • For details, please refer to http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum
Career opportunities:	For further information, please check with the Faculty or CEDARS (Careers & Placement)
Further information:	<p><u>Major Requirements (96 credits)</u></p> <ul style="list-style-type: none"> • ACCT1101 Introduction to financial accounting • ECON1210 Introductory microeconomics • ECON1220 Introductory macroeconomics • FINA1310 Corporate finance • ECON1280 Analysis of economic data or STAT1603 Introductory statistics • MATH1009 Basic mathematics for business and economics# or MATH1013 University mathematics II • FINA2320 Investments and portfolio analysis • FINA2322 Derivatives • FINA2330 Financial markets and institutions • FINA3326 Equity valuation and investment management • FINA3334 Private banking and wealth management • FINA3383 Ethics, laws, regulations and compliance • FINA4321 Managing money in asset and private banking • 3 of the following courses: <ul style="list-style-type: none"> • FINA2342 Insurance: theory & practice • FINA2382 Real estate finance • FINA3325 Alternative investments • FINA3340 Risk management • FINA3381 Behavioral finance
Contact:	T: 3917 5343 E: fbe.ugenquiry@hku.hk

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MATH1009 Basic mathematics for business and economics is not open to students from the Faculty of Engineering and the Faculty of Science.

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THE UNIVERSITY OF HONG KONG
FACULTY OF BUSINESS AND ECONOMICS

Important Notes on Choosing Asset Management and Private Banking as Second Major

1. All courses offered by FBE have quota restriction. Students' declaration of a second major in Asset Management and Private Banking (AMPB) will NOT guarantee them a place in the relevant courses for fulfilment of the major requirements.
2. Several courses in the AMPB major have pre-requisite requirements. Students are reminded to take note of course prerequisites (see "Course Descriptions" available at: <http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum>) and are advised to make reference to the suggested study sequence for BFin(AMPB) students (<http://www.fbe.hku.hk/academic-programmes/undergraduate/bfin-ampb>) when planning their studies.
3. Students who wish to pursue a second major in AMPB are required to undergo a selection process, and the arrangements are as follows:
 - (a) Interested students are required to submit their application in mid-October. Shortlisted candidates will be invited by email to a group interview.
 - (b) As students will not be able to declare AMPB as their second major online during the course selection period and the add/drop period, FBE will notify students' home faculties to perform the declaration for successful students in December.

Note: Students pursuing a second major in AMPB may not be automatically eligible to join value-enhancing activities exclusive for BFin(AMPB) students, unless otherwise specified.

December 2017



Faculty of Business and Economics

Business Design and Innovation

Offered As:	✓ Major
*Open to students of other Faculties:	For Non-FBE Curricula
What is it about?	It is designed for students who aspire to be entrepreneurs or management specialists who can design, innovate and market new products and services through creative thinking. It allows students to develop a deep reserve of multi-disciplinary knowledge and skills conducive to creativity and innovation, thus providing an opportunity for students to discover their true interest in the interface between business and other disciplines.
Offering Faculty:	Faculty of Business and Economics

Pre-requisite requirements and/or other conditions for declaring the major/minor	<ul style="list-style-type: none"> • Candidates must undergo a selection process arranged by the BDI Programme Coordinator. • All courses offered by FBE have quota restriction. Students' declaration of a major/minor offered by FBE will NOT guarantee them a place in the courses for fulfilling the major/minor requirements. • Some courses may have pre-requisite requirements. Students should obtain a pass in the pre-requisite course(s) before taking. • Special note: http://www.fbe.hku.hk/f/page/2889/Important reminders about choosing BDI as 2nd major (Revised 2016 Dec).pdf • For details, please refer to http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum
Career opportunities:	For further information, please check with the Faculty or CEDARS (Careers & Placement)
Further information:	<u>Major Requirements (72 credits)</u> <ul style="list-style-type: none"> • ACCT1101 Introduction to financial accounting • ECON1210 Introductory microeconomics • FINA1310 Corporate finance • ECON1280 Analysis of economic data or STAT1602 Business statistics or STAT1603 Introductory statistics • IIMT2601 Management information systems • MGMT2401 Principles of management • MKTG2501 Introduction to marketing • STRA4701 Strategic management • IIMT3621 Creativity and business innovation • IIMT3626 Values-driven innovation • IIMT3623 Design thinking: concepts and applications# • IIMT3624 Design studio# #The two courses must be taken together in the same academic year.
Contact:	T: 3917 5343 E: fbe.ugenquiry@hku.hk

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Faculty of Business and Economics

Economics

Offered As:	✓ Major	✓ Minor
*Open to students of other Faculties:	For Non-FBE Curricula	
What is it about?	This major trains students in economic theory, statistical tools, and the application of theory to solve practical economic problems in trade, banking and the labour market. Solid theoretical knowledge and empirical economic knowledge will be covered so that students can gain a thorough understanding on human behaviour and social interactions.	
Offering Faculty:	Faculty of Business and Economics	

Pre-requisite requirements and/or other conditions for declaring the major/minor	<ul style="list-style-type: none"> All courses offered by FBE have quota restriction. Students' declaration of a major/minor offered by FBE will NOT guarantee them a place in the courses for fulfilling the major/minor requirements. Some courses may have pre-requisite requirements. Students should obtain a pass in the pre-requisite course(s) before taking. For details, please refer to http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum
Career opportunities:	For further information, please check with the Faculty or CEDARS (Careers & Placement)
Further information:	<p><u>Major Requirements (72 credits)</u></p> <ul style="list-style-type: none"> ACCT1101 Introduction to financial accounting ECON1210 Introductory microeconomics FINA1310 Corporate finance ECON1280 Analysis of economic data or STAT1603 Introductory statistics MATH1009 Basic mathematics for business and economics# or MATH1013 University mathematics II ECON1220 Introductory macroeconomics ECON2210 Intermediate microeconomics ECON2220 Intermediate macroeconomics ECON2280 Introductory econometrics ECON4200 Senior seminar in economics and finances 2 economics disciplinary electives <p><u>Minor Requirements (36 credits)</u></p> <ul style="list-style-type: none"> ECON1210 Introductory microeconomics ECON1220 Introductory macroeconomics ECON2210 Intermediate microeconomics ECON2220 Intermediate macroeconomics MATH1009 Basic mathematics for business and economics# or MATH1013 University Mathematics II 1 economics disciplinary elective
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Faculty of Business and Economics

Finance

Offered As:	✓ Major	✓ Minor
*Open to students of other Faculties:	For Non-FBE Curricula	
What is it about?	This major is to equip students with a solid foundation for a career in financial industry. Students are able to develop analytical skills which are essential to solve problems in the financial sphere.	
Offering Faculty:	Faculty of Business and Economics	

Pre-requisite requirements and/or other conditions for declaring the major/minor	<ul style="list-style-type: none"> All courses offered by FBE have quota restriction. Students' declaration of a major/minor offered by FBE will NOT guarantee them a place in the courses for fulfilling the major/minor requirements. Some courses may have pre-requisite requirements. Students should obtain a pass in the pre-requisite course(s) before taking. For details, please refer to http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum
Career opportunities:	For further information, please check with the Faculty or CEDARS (Careers & Placement)
Further information:	<p><u>Major Requirements (72 credits)</u></p> <ul style="list-style-type: none"> ACCT1101 Introduction to financial accounting ECON1210 Introductory microeconomics FINA1310 Corporate finance ECON1280 Analysis of economic data or STAT1603 Introductory statistics MATH1009 Basic mathematics for business and economics# or MATH1013 University mathematics II ECON1220 Introductory macroeconomics ECON2280 Introductory econometrics ECON4200 Senior seminar in economics and finance FINA2320 Investments and portfolio analysis FINA2322 Derivatives 2 finance disciplinary electives <p><u>Minor Requirements (36 credits)</u></p> <ul style="list-style-type: none"> ACCT1101 Introduction to financial accounting ECON1210 Introductory microeconomics ECON1220 Introductory macroeconomics FINA1310 Corporate finance ECON1280 Analysis of economic data or STAT1601 Elementary statistical methods or STAT1603 Introductory statistics FINA2320 Investments and portfolio analysis
Contact:	T: 3917 5343 E: fbe.ugenquiry@hku.hk

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Faculty of Business and Economics

Human Resource Management

Offered As:	✓ Major	✓ Minor
*Open to students of other Faculties:	For Non-FBE Curricula	
What is it about?	It is to equip students with skills and knowledge to be a professional manager in workplace. Students can learn how to manage people effectively and develop their leadership skills.	
Offering Faculty:	Faculty of Business and Economics	

Pre-requisite requirements and/or other conditions for declaring the major/minor	<ul style="list-style-type: none"> All courses offered by FBE have quota restriction. Students' declaration of a major/minor offered by FBE will NOT guarantee them a place in the courses for fulfilling the major/minor requirements. Some courses may have pre-requisite requirements. Students should obtain a pass in the pre-requisite course(s) before taking. For details, please refer to http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum
Career opportunities:	For further information, please check with the Faculty or CEDARS (Careers & Placement)
Further information:	<p><u>Major Requirements (72 credits)</u></p> <ul style="list-style-type: none"> ACCT1101 Introduction to financial accounting ECON1210 Introductory microeconomics FINA1310 Corporate finance ECON1280 Analysis of economic data or STAT1602 Business statistics or STAT1603 Introductory statistics IIMT2601 Management information systems MGMT2401 Principles of management MKTG2501 Introduction to marketing STRA4701 Strategic management 4 of the following courses: <ul style="list-style-type: none"> MGMT3403 Leadership MGMT3404 Cross-cultural management MGMT3405 Organizational behavior MGMT3415 Principles of entrepreneurship MGMT3429 Strategic human resources management MGMT3434 Human resource: theory and practice MGMT3475 Current topics in human resource management MGMT3476 Managing organizational change <p><u>Minor Requirements (36 credits)</u></p> <ul style="list-style-type: none"> ACCT1101 Introduction to financial accounting ECON1210 Introductory microeconomics MGMT2401 Principles of management MGMT3403 Leadership MGMT3429 Strategic human resources management MGMT3434 Human resource: theory and practice
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Faculty of Business and Economics Information Systems

Offered As:	✓ Major	✓ Minor
*Open to students of other Faculties:	For Non-FBE Curricula	
What is it about?	Information Systems is about applying information technology to business functions to achieve better business performance. This major is suitable for students seeking a broader education with special focus on synergy between business studies and information systems.	
Offering Faculty:	Faculty of Business and Economics	

Pre-requisite requirements and/or other conditions for declaring the major/minor	<ul style="list-style-type: none"> All courses offered by FBE have quota restriction. Students' declaration of a major/minor offered by FBE will NOT guarantee them a place in the courses for fulfilling the major/minor requirements. Some courses may have pre-requisite requirements. Students should obtain a pass in the pre-requisite course(s) before taking. For details, please refer to http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum
Career opportunities:	For further information, please check with the Faculty or CEDARS (Careers & Placement)
Further information:	<p><u>Major Requirements (72 credits)</u></p> <ul style="list-style-type: none"> ACCT1101 Introduction to financial accounting ECON1210 Introductory microeconomics FINA1310 Corporate finance ECON1280 Analysis of economic data or STAT1602 Business statistics or STAT1603 Introductory statistics IIMT2601 Management information systems MGMT2401 Principles of management MKTG2501 Introduction to marketing STRA4701 Strategic management COMP3278 Introduction to database management systems or IIMT3601 Database management IIMT3602 Information systems analysis and design IIMT3603 Project management IIMT4601 Information systems project management <p><u>Minor Requirements (36 credits)</u></p> <ul style="list-style-type: none"> ACCT1101 Introduction to financial accounting ECON1210 Introductory microeconomics ECON1280 Analysis of economic data or STAT1602 Business statistics or STAT1603 Introductory statistics IIMT2601 Management information systems IIMT3601 Database management IIMT3602 Information systems analysis and design
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Faculty of Business and Economics

Marketing

Offered As:	✓ Major	✓ Minor
*Open to students of other Faculties:	For Non-FBE Curricula	
What is it about?	Marketing is crucial to the success of a company in the ever-changing world of business. This major offers students an opportunity to navigate through the field of marketing with a wealth of knowledge on how to address the needs and wants of people with an innovative and consumer-focused solution.	
Offering Faculty:	Faculty of Business and Economics	

Pre-requisite requirements and/or other conditions for declaring the major/minor	<ul style="list-style-type: none"> All courses offered by FBE have quota restriction. Students' declaration of a major/minor offered by FBE will NOT guarantee them a place in the courses for fulfilling the major/minor requirements. Some courses may have pre-requisite requirements. Students should obtain a pass in the pre-requisite course(s) before taking. For details, please refer to http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum
Career opportunities:	For further information, please check with the Faculty or CEDARS (Careers & Placement)
Further information:	<p><u>Major Requirements (72 credits)</u></p> <ul style="list-style-type: none"> ACCT1101 Introduction to financial accounting ECON1210 Introductory microeconomics FINA1310 Corporate finance ECON1280 Analysis of economic data or STAT1602 Business statistics or STAT1603 Introductory statistics IIMT2601 Management information systems MGMT2401 Principles of management MKTG2501 Introduction to marketing STRA4701 Strategic management MKTG3501 Consumer behavior MKTG3502 Marketing research MKTG3525 Services marketing MKTG3531 Strategic marketing management <p><u>Minor Requirements (36 credits)</u></p> <ul style="list-style-type: none"> ACCT1101 Introduction to financial accounting ECON1210 Introductory microeconomics MKTG2501 Introduction to marketing MKTG3501 Consumer behavior MKTG3502 Marketing research MKTG3531 Strategic marketing management
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Faculty of Business and Economics

Quantitative Finance

Offered As:	✓ Major
*Open to students of other Faculties:	For Non-FBE Curricula
What is it about?	This major emphasizes the application of mathematics, computer programming, and statistics to financial problems such as asset pricing and trading, portfolio management, financial engineering, and risk management. The training prepares students to pursue challenging careers in financial sector as financial engineers, risk managers, structured product designers and hedge fund managers.
Offering Faculty:	Faculty of Business and Economics

Pre-requisite requirements and/or other conditions for declaring the major/minor	<ul style="list-style-type: none"> Starting from the 2016-17 intake, candidates must undergo a selection process arranged by the BSc(QFin) Programme Director. All courses offered by FBE have quota restriction. Students' declaration of a major/minor offered by FBE will NOT guarantee them a place in the courses for fulfilling the major/minor requirements. Some courses may have pre-requisite requirements. Students should obtain a pass in the pre-requisite course(s) before taking. Special note: http://www.fbe.hku.hk/f/page/2889/QFin_Important_reminder_for_QFin_2nd_major_revised_20170801.pdf For details, please refer to http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum
Career opportunities:	For further information, please check with the Faculty or CEDARS (Careers & Placement)
Further information:	<p><u>Major Requirements (96 credits)</u></p> <ul style="list-style-type: none"> ACCT1101 Introduction to financial accounting ECON1210 Introductory microeconomics ECON1220 Introductory macroeconomics FINA1310 Corporate finance MATH1013 University mathematics II STAT2601 Probability and statistics I COMP1117 Computer programming ECON2280 Introductory econometrics FINA2320 Investments and portfolio analysis FINA2322 Derivatives FINA3323 Fixed income securities MATH2014 Multivariable calculus and linear algebra FINA3350 Mathematical finance FINA3351 Spreadsheet financial modeling 2 of the following courses (at least one of them must be capstone): <ul style="list-style-type: none"> FINA3322 Credit risk FINA3353 Regulatory and operational issues in finance ECON3283 Economic forecasting <i>or</i> STAT4601 Time series analysis MATH3405 Differential equations MATH3603 Probability theory <i>or</i> STAT3603 Probability modelling FIN4341 Quantitative risk management (capstone) FIN4354 Financial engineering (capstone)
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Faculty of Business and Economics

Wealth Management

Offered As:	✓ Major
*Open to students of other Faculties:	For Non-FBE Curricula
What is it about?	This major introduces students to the fundamental principles of investments and to major issues currently of concern to all investors. Operation of investments, including but not limited to hedge funds, managed futures, private equity, venture capital asset management, and current state of research and practice of wealth management industry will be addressed.
Offering Faculty:	Faculty of Business and Economics

Pre-requisite requirements and/or other conditions for declaring the major/minor	<ul style="list-style-type: none"> All courses offered by FBE have quota restriction. Students' declaration of a major/minor offered by FBE will NOT guarantee them a place in the courses for fulfilling the major/minor requirements. Some courses may have pre-requisite requirements. Students should obtain a pass in the pre-requisite course(s) before taking. For details, please refer to http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum
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Further information:	<p><u>Major Requirements (72 credits)</u></p> <ul style="list-style-type: none"> ACCT1101 Introduction to financial accounting ECON1210 Introductory microeconomics FINA1310 Corporate finance ECON1280 Analysis of economic data or STAT1602 Business statistics or STAT1603 Introductory statistics IIMT2601 Management information systems MGMT2401 Principles of management MKTG2501 Introduction to marketing STRA4701 Strategic management 4 of the following courses: <ul style="list-style-type: none"> ACCT3107 Hong Kong taxation FINA2320 Investments and portfolio analysis FINA2322 Derivatives FINA2342 Insurance: theory and policy FINA3325 Alternative investments
Contact:	T: 3917 5343 E: fbe.ugenquiry@hku.hk

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