



# Faculty of Business and Economics

## Available Major and Minor Options (Quick Glance)

(For Non-FBE Students)

Majors		Minors
<ul style="list-style-type: none"><li>• Business Design and Innovation</li><li>• Economics</li><li>• Finance</li><li>• Human Resource Management</li><li>• Information Systems</li><li>• Marketing</li><li>• Quantitative Finance</li><li>• Wealth Management</li></ul>		<ul style="list-style-type: none"><li>• Accounting</li><li>• Economics</li><li>• Finance</li><li>• Human Resource Management</li><li>• Information Systems</li><li>• Marketing</li></ul>

For details, please refer to individual factsheets.



## Faculty of Business and Economics

# Accounting

<b>Offered As:</b>	✓ Minor
<b>*Open to students of other Faculties:</b>	For Non-FBE Curricula
<b>What is it about?</b>	Accounting is the language of business which is fundamental to decision-making and strategic planning. This minor gives students basic training and prepares them for a profession in both private and public sectors.
<b>Offering Faculty/ Department/ School/Institute:</b>	School of Business

<b>Pre-requisite requirements and/or other conditions for declaring the major/minor</b>	<ul style="list-style-type: none"> <li>• All courses offered by FBE have quota restriction. Students' declaration of a major/minor offered by FBE will NOT guarantee them a place in the courses for fulfilling the major/minor requirements.</li> <li>• Some courses may have pre-requisite requirements. Students should obtain a pass in the pre-requisite course(s) before taking.</li> <li>• For details, please check with the School of Business or refer to <a href="http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum">http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum</a></li> </ul>
<b>Career opportunities:</b>	For further information, please check with School of Business or CEDARS (Careers & Placement)
<b>Further information:</b>	<u>Minor Requirements (36 credits)</u> <ul style="list-style-type: none"> <li>• ACCT1101 Introduction to financial accounting</li> <li>• ECON1210 Introductory microeconomics</li> <li>• ACCT2102 Intermediate financial accounting I</li> <li>• ACCT2105 Introduction to management accounting</li> <li>• ACCT3103 Intermediate financial accounting II</li> <li>• ACCT3107 Hong Kong taxation</li> </ul>
<b>Contact:</b>	T: 3917 5343 E: fbe.ugenquiry@hku.hk

\* Note: Students pursuing curricula with major / minor programme(s) must complete at least one major programme from their home Faculties upon graduation.

Disclaimer: The information mainly applies to students admitted in 2016-2017 and thereafter. For students from different cohorts, the information is only for reference. Please check with Faculty/offering department for details. The pre-requisite requirements / conditions are subject to changes by Faculties from time to time, and students are advised to check with their Faculty Office in case of doubt.



## Faculty of Business and Economics

# Business Design and Innovation

<b>Offered As:</b>	✓ Major
<b>*Open to students of other Faculties:</b>	For Non-FBE Curricula
<b>What is it about?</b>	It is designed for students who aspire to be entrepreneurs or management specialists who can design, innovate and market new products and services through creative thinking. It allows students to develop a deep reserve of multi-disciplinary knowledge and skills conducive to creativity and innovation, thus providing an opportunity for students to discover their true interest in the interface between business and other disciplines.
<b>Offering Faculty/ Department/ School/Institute:</b>	School of Business

<b>Pre-requisite requirements and/or other conditions for declaring the major/minor</b>	<ul style="list-style-type: none"> <li>• Candidates must undergo a selection process arranged by the BDI Programme Co-ordinator.</li> <li>• All courses offered by FBE have quota restriction. Students' declaration of a major/minor offered by FBE will NOT guarantee them a place in the courses for fulfilling the major/minor requirements.</li> <li>• Some courses may have pre-requisite requirements. Students should obtain a pass in the pre-requisite course(s) before taking.</li> <li>• Special note: <a href="http://www.fbe.hku.hk/f/page/2889/reminder_bdi_as_second_major.pdf">http://www.fbe.hku.hk/f/page/2889/reminder_bdi_as_second_major.pdf</a></li> <li>• For details, please check with the School of Business or refer to <a href="http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum">http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum</a></li> </ul>
<b>Career opportunities:</b>	For further information, please check with the School of Business or CEDARS (Careers & Placement)
<b>Further information:</b>	<p><u>Major Requirements (72 credits)</u></p> <ul style="list-style-type: none"> <li>• ACCT1101 Introduction to financial accounting</li> <li>• ECON1210 Introductory microeconomics</li> <li>• FINA1310 Corporate finance</li> <li>• ECON1280 Analysis of economic data <b>or</b> STAT1602 Business statistics <b>or</b> STAT1603 Introductory statistics</li> <li>• IIMT2601 Management information systems</li> <li>• MGMT2401 Principles of management</li> <li>• MKTG2501 Introduction to marketing</li> <li>• STRA4701 Strategic management</li> <li>• IIMT3621 Creativity and business innovation</li> <li>• IIMT3626 Values-driven innovation</li> <li>• IIMT3623 Design thinking: concepts and applications#</li> <li>• IIMT3624 Design studio#</li> </ul> <p>#The two courses must be taken together in the same academic year.</p>
<b>Contact:</b>	T: 3917 5343 E: fbe.ugenquiry@hku.hk

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## Faculty of Business and Economics

# Economics

<b>Offered As:</b>	✓ Major	✓ Minor
<b>*Open to students of other Faculties:</b>	For Non-FBE Curricula	
<b>What is it about?</b>	This major trains students in economic theory, statistical tools, and the application of theory to solve practical economic problems in trade, banking and the labour market. Solid theoretical knowledge and empirical economic knowledge will be covered so that students can gain a thorough understanding on human behaviour and social interactions.	
<b>Offering School:</b>	School of Economics and Finance	

<b>Pre-requisite requirements and/or other conditions for declaring the major/minor</b>	<ul style="list-style-type: none"> <li>All courses offered by FBE have quota restriction. Students' declaration of a major/minor offered by FBE will NOT guarantee them a place in the courses for fulfilling the major/minor requirements.</li> <li>Some courses may have pre-requisite requirements. Students should obtain a pass in the pre-requisite course(s) before taking.</li> <li>For details, please check with the School of Economics and Finance or refer to <a href="http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum">http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum</a></li> </ul>
<b>Career opportunities:</b>	For further information, please check with School of Economics and Finance or CEDARS (Careers & Placement)
<b>Further information:</b>	<p><u>Major Requirements (72 credits)</u></p> <ul style="list-style-type: none"> <li>ACCT1101 Introduction to financial accounting</li> <li>ECON1210 Introductory microeconomics</li> <li>FINA1310 Corporate finance</li> <li>ECON1280 Analysis of economic data <b>or</b> STAT1603 Introductory statistics</li> <li>MATH1009 Basic mathematics for business and economics# <b>or</b> MATH1013 University mathematics II</li> <li>ECON1220 Introductory macroeconomics</li> <li>ECON2210 Intermediate microeconomics</li> <li>ECON2220 Intermediate macroeconomics</li> <li>ECON2280 Introductory econometrics</li> <li>ECON4200 Senior seminar in economics and finances</li> <li>2 disciplinary electives</li> </ul> <p><u>Minor Requirements (36 credits)</u></p> <ul style="list-style-type: none"> <li>ECON1210 Introductory microeconomics</li> <li>ECON1220 Introductory macroeconomics</li> <li>ECON2210 Intermediate microeconomics</li> <li>ECON2220 Intermediate macroeconomics</li> <li>MATH1009 Basic mathematics for business and economics# <b>or</b> MATH1013 University Mathematics II</li> <li>1 disciplinary elective</li> </ul>
<b>Contact:</b>	T: 3917 5343 E: fbe.ugenquiry@hku.hk

\* Note: Students pursuing curricula with major / minor programme(s) must complete at least one major programme from their home Faculties upon graduation.

# MATH1009 Basic mathematics for business and economics is not open to students from the Faculty of Engineering and the Faculty of Science.

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## Faculty of Business and Economics

# Finance

<b>Offered As:</b>	✓ Major	✓ Minor
<b>*Open to students of other Faculties:</b>	For Non-FBE Curricula	
<b>What is it about?</b>	This major is to equip students with a solid foundation for a career in financial industry. Students are able to develop analytical skills which are essential to solve problems in the financial sphere.	
<b>Offering School:</b>	School of Economics and Finance	

<b>Pre-requisite requirements and/or other conditions for declaring the major/minor</b>	<ul style="list-style-type: none"> <li>All courses offered by FBE have quota restriction. Students' declaration of a major/minor offered by FBE will NOT guarantee them a place in the courses for fulfilling the major/minor requirements.</li> <li>Some courses may have pre-requisite requirements. Students should obtain a pass in the pre-requisite course(s) before taking.</li> <li>For details, please check with the School of Economics and Finance or refer to <a href="http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum">http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum</a></li> </ul>
<b>Career opportunities:</b>	For further information, please check with School of Economics and Finance or CEDARS (Careers & Placement)
<b>Further information:</b>	<p><u>Major Requirements (72 credits)</u></p> <ul style="list-style-type: none"> <li>ACCT1101 Introduction to financial accounting</li> <li>ECON1210 Introductory microeconomics</li> <li>FINA1310 Corporate finance</li> <li>ECON1280 Analysis of economic data <i>or</i> STAT1603 Introductory statistics</li> <li>MATH1009 Basic mathematics for business and economics# <i>or</i> MATH1013 University mathematics II</li> <li>ECON1220 Introductory macroeconomics</li> <li>ECON2280 Introductory econometrics</li> <li>ECON4200 Senior seminar in economics and finance</li> <li>FINA2320 Investments and portfolio analysis</li> <li>FINA2322 Derivatives</li> <li>2 disciplinary electives</li> </ul> <p><u>Minor Requirements (36 credits)</u></p> <ul style="list-style-type: none"> <li>ACCT1101 Introduction to financial accounting</li> <li>ECON1210 Introductory microeconomics</li> <li>ECON1220 Introductory macroeconomics</li> <li>FINA1310 Corporate finance</li> <li>ECON1280 Analysis of economic data <i>or</i> STAT1601 Elementary statistical methods <i>or</i> STAT1603 Introductory statistics</li> <li>FINA2320 Investments and portfolio analysis</li> </ul>
<b>Contact:</b>	T: 3917 5343 E: fbe.ugenquiry@hku.hk

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# MATH1009 Basic mathematics for business and economics is not open to students from the Faculty of Engineering and the Faculty of Science.

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## Faculty of Business and Economics

# Human Resource Management

<b>Offered As:</b>	✓ Major	✓ Minor
<b>*Open to students of other Faculties:</b>	For Non-FBE Curricula	
<b>What is it about?</b>	It is to equip students with skills and knowledge to be a professional manager in workplace. Students can learn how to manage people effectively and develop their leadership skills.	
<b>Offering Faculty/ Department/ School/Institute:</b>	School of Business	

<b>Pre-requisite requirements and/or other conditions for declaring the major/minor</b>	<ul style="list-style-type: none"> <li>All courses offered by FBE have quota restriction. Students' declaration of a major/minor offered by FBE will NOT guarantee them a place in the courses for fulfilling the major/minor requirements.</li> <li>Some courses may have pre-requisite requirements. Students should obtain a pass in the pre-requisite course(s) before taking.</li> <li>For details, please check with the School of Business or refer to <a href="http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum">http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum</a></li> </ul>
<b>Career opportunities:</b>	For further information, please check with the School of Business or CEDARS (Careers & Placement)
<b>Further information:</b>	<p><u>Major Requirements (72 credits)</u></p> <ul style="list-style-type: none"> <li>ACCT1101 Introduction to financial accounting</li> <li>ECON1210 Introductory microeconomics</li> <li>FINA1310 Corporate finance</li> <li>ECON1280 Analysis of economic data <b>or</b> STAT1602 Business statistics <b>or</b> STAT1603 Introductory statistics</li> <li>IIMT2601 Management information systems</li> <li>MGMT2401 Principles of management</li> <li>MKTG2501 Introduction to marketing</li> <li>STRA4701 Strategic management</li> <li>4 disciplinary electives</li> </ul> <p><u>Minor Requirements (36 credits)</u></p> <ul style="list-style-type: none"> <li>ACCT1101 Introduction to financial accounting</li> <li>ECON1210 Introductory microeconomics</li> <li>MGMT2401 Principles of management</li> <li>MGMT3403 Leadership</li> <li>MGMT3429 Strategic human resources management</li> <li>MGMT3434 Human resource: theory and practice</li> </ul>
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## Faculty of Business and Economics Information Systems

<b>Offered As:</b>	✓ Major	✓ Minor
<b>*Open to students of other Faculties:</b>	For Non-FBE Curricula	
<b>What is it about?</b>	Information Systems is about applying information technology to business functions to achieve better business performance. This major is suitable for students seeking a broader education with special focus on synergy between business studies and information systems.	
<b>Offering School:</b>	School of Business	

<b>Pre-requisite requirements and/or other conditions for declaring the major/minor</b>	<ul style="list-style-type: none"> <li>All courses offered by FBE have quota restriction. Students' declaration of a major/minor offered by FBE will NOT guarantee them a place in the courses for fulfilling the major/minor requirements.</li> <li>Some courses may have pre-requisite requirements. Students should obtain a pass in the pre-requisite course(s) before taking.</li> <li>For details, please check with the School of Business or refer to <a href="http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum">http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum</a></li> </ul>
<b>Career opportunities:</b>	For further information, please check with the School of Business or CEDARS (Careers & Placement)
<b>Further information:</b>	<p><u>Major Requirements (72 credits)</u></p> <ul style="list-style-type: none"> <li>ACCT1101 Introduction to financial accounting</li> <li>ECON1210 Introductory microeconomics</li> <li>FINA1310 Corporate finance</li> <li>ECON1280 Analysis of economic data <b>or</b> STAT1602 Business statistics <b>or</b> STAT1603 Introductory statistics</li> <li>IIMT2601 Management information systems</li> <li>MGMT2401 Principles of management</li> <li>MKTG2501 Introduction to marketing</li> <li>STRA4701 Strategic management</li> <li>COMP3278 Introduction to database management systems <b>or</b> IIMT3601 Database management</li> <li>IIMT3602 Information systems analysis and design</li> <li>IIMT3603 Project management</li> <li>IIMT4601 Information systems project management</li> </ul> <p><u>Minor Requirements (36 credits)</u></p> <ul style="list-style-type: none"> <li>ACCT1101 Introduction to financial accounting</li> <li>ECON1210 Introductory microeconomics</li> <li>ECON1280 Analysis of economic data <b>or</b> STAT1602 Business statistics <b>or</b> STAT1603 Introductory statistics</li> <li>IIMT2601 Management information systems</li> <li>IIMT3601 Database management</li> <li>IIMT3602 Information systems analysis and design</li> </ul>
<b>Contact:</b>	T: 3917 5343 E: <a href="mailto:fbe.ugenquiry@hku.hk">fbe.ugenquiry@hku.hk</a>

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## Faculty of Business and Economics

# Marketing

<b>Offered As:</b>	✓ Major	✓ Minor
<b>*Open to students of other Faculties:</b>	For Non-FBE Curricula	
<b>What is it about?</b>	Marketing is crucial to the success of a company in the ever-changing world of business. This major offers students an opportunity to navigate through the field of marketing with a wealth of knowledge on how to address the needs and wants of people with an innovative and consumer-focused solution.	
<b>Offering School:</b>	School of Business	

<b>Pre-requisite requirements and/or other conditions for declaring the major/minor</b>	<ul style="list-style-type: none"> <li>All courses offered by FBE have quota restriction. Students' declaration of a major/minor offered by FBE will NOT guarantee them a place in the courses for fulfilling the major/minor requirements.</li> <li>Some courses may have pre-requisite requirements. Students should obtain a pass in the pre-requisite course(s) before taking.</li> <li>For details, please check with the School of Business or refer to <a href="http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum">http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum</a></li> </ul>
<b>Career opportunities:</b>	For further information, please check with the School of Business or CEDARS (Careers & Placement)
<b>Further information:</b>	<p><u>Major Requirements (72 credits)</u></p> <ul style="list-style-type: none"> <li>ACCT1101 Introduction to financial accounting</li> <li>ECON1210 Introductory microeconomics</li> <li>FINA1310 Corporate finance</li> <li>ECON1280 Analysis of economic data <b>or</b> STAT1602 Business statistics <b>or</b> STAT1603 Introductory statistics</li> <li>IIMT2601 Management information systems</li> <li>MGMT2401 Principles of management</li> <li>MKTG2501 Introduction to marketing</li> <li>STRA4701 Strategic management</li> <li>MKTG3501 Consumer behavior</li> <li>MKTG3502 Marketing research</li> <li>MKTG3525 Services marketing</li> <li>MKTG3531 Strategic marketing management</li> </ul> <p><u>Minor Requirements (36 credits)</u></p> <ul style="list-style-type: none"> <li>ACCT1101 Introduction to financial accounting</li> <li>ECON1210 Introductory microeconomics</li> <li>MKTG2501 Introduction to marketing</li> <li>MKTG3501 Consumer behavior</li> <li>MKTG3502 Marketing research</li> <li>MKTG3531 Strategic marketing management</li> </ul>
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## Faculty of Business and Economics

# Quantitative Finance

<b>Offered As:</b>	✓ Major
<b>*Open to students of other Faculties:</b>	For Non-FBE Curricula
<b>What is it about?</b>	This major emphasizes the application of mathematics, computer programming, and statistics to financial problems such as asset pricing and trading, portfolio management, financial engineering, and risk management. The training prepares students to pursue challenging careers in financial sector as financial engineers, risk managers, structured product designers and hedge fund managers.
<b>Offering Faculty/ Department/ School/Institute:</b>	School of Economics and Finance

<b>Pre-requisite requirements and/or other conditions for declaring the major/minor</b>	<ul style="list-style-type: none"> <li>Starting from the 2016-17 intake, candidates must undergo a selection process arranged by the BSc(QFin) Programme Co-ordinator.</li> <li>All courses offered by FBE have quota restriction. Students' declaration of a major/minor offered by FBE will NOT guarantee them a place in the courses for fulfilling the major/minor requirements.</li> <li>Some courses may have pre-requisite requirements. Students should obtain a pass in the pre-requisite course(s) before taking.</li> <li>Special note: <a href="http://www.fbe.hku.hk/f/page/2889/Important%20reminder%20for%20QFin%202nd%20major.pdf">http://www.fbe.hku.hk/f/page/2889/Important%20reminder%20for%20QFin%202nd%20major.pdf</a></li> <li>For details, please check with the School of Economics and Finance or refer to <a href="http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum">http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum</a></li> </ul>
<b>Career opportunities:</b>	For further information, please check with School of Economics and Finance or CEDARS (Careers & Placement)
<b>Further information:</b>	<p><u>Major Requirements (96 credits)</u></p> <ul style="list-style-type: none"> <li>ACCT1101 Introduction to financial accounting</li> <li>ECON1210 Introductory microeconomics</li> <li>ECON1220 Introductory macroeconomics</li> <li>FINA1310 Corporate finance</li> <li>MATH1013 University mathematics II</li> <li>STAT2601 Probability and statistics I</li> <li>COMP1117 Computer programming</li> <li>ECON2280 Introductory econometrics</li> <li>FINA2320 Investments and portfolio analysis</li> <li>FINA2322 Derivatives</li> <li>FINA3323 Fixed income securities</li> <li>MATH2014 Multivariable calculus and linear algebra</li> <li>FINA3350 Mathematical finance</li> <li>FINA3351 Spreadsheet financial modeling</li> <li>2 of the following courses (at least one of them must be capstone): <ul style="list-style-type: none"> <li>FINA3322 Credit risk</li> <li>FINA3353 Regulatory and operational issues in finance</li> <li>ECON3283 Economic forecasting or STAT4601 Time series analysis</li> <li>MATH3405 Differential equations</li> <li>MATH3603 Probability theory or STAT3603 Probability modelling</li> <li>FIN4341 Quantitative risk management (capstone)</li> <li>FIN4354 Financial engineering (capstone)</li> </ul> </li> </ul>
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## Faculty of Business and Economics

# Wealth Management

<b>Offered As:</b>	✓ Major
<b>*Open to students of other Faculties:</b>	For Non-FBE Curricula
<b>What is it about?</b>	This major introduces students to the fundamental principles of investments and to major issues currently of concern to all investors. Operation of investments, including but not limited to hedge funds, managed futures, private equity, venture capital asset management, and current state of research and practice of wealth management industry will be addressed.
<b>Offering Faculty/ Department/ School/Institute:</b>	School of Business
<b>Pre-requisite requirements and/or other conditions for declaring the major/minor</b>	<ul style="list-style-type: none"> <li>• All courses offered by FBE have quota restriction. Students' declaration of a major/minor offered by FBE will NOT guarantee them a place in the courses for fulfilling the major/minor requirements.</li> <li>• Some courses may have pre-requisite requirements. Students should obtain a pass in the pre-requisite course(s) before taking.</li> <li>• For details, please check with the School of Business or refer to <a href="http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum">http://www.fbe.hku.hk/academic-programmes/undergraduate/major-and-minor-options-for-non-fbe-students/4-year-curriculum</a></li> </ul>
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<b>Contact:</b>	T: 3917 5343 E: fbe.ugenquiry@hku.hk

\* Note: Students pursuing curricula with major / minor programme(s) must complete at least one major programme from their home Faculties upon graduation.

Disclaimer: The information mainly applies to students admitted in 2016-2017 and thereafter. For students from different cohorts, the information is only for reference. Please check with Faculty/offering department for details. The pre-requisite requirements / conditions are subject to changes by Faculties from time to time, and students are advised to check with their Faculty Office in case of doubt.